



# PINE COURT TENANT SATISFACTION SURVEY 2018/19 Results

HERITAGE COMPASSION CONVICTION WISDOM STRENGTH

Issue:	1
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### Introduction

### Background

Pine Court housing Association commissioned Sovini to conduct a Tenant Satisfaction Survey, to assess progress from the previous STAR survey, carried out in 2016/17.

The results from this survey will ensure that customers priorities and feedback are used in the 2019/20 Strategic Planning and budget setting process.

The primary aim of the survey was to gauge satisfaction with services, understand Customers Priorities, and identify areas where improvements can be made.

The results for the core questions have been benchmarked against our peers, using HouseMark Benchmarking.

#### **Survey Methodology**

- This survey was initially opened up to tenants with an e-mail address, who were asked to complete it online (via SurveyMonkey). This went live on 12th October 2018, with 40 responses submitted this way. It should be noted that this is the first time Pine Court tenants were given the opportunity to complete the STAR Survey online.
- Pine Court staff then visited the tenants who live in Chung Hok House, to offer assistance with completing the survey form. A total of 35 surveys were returned from these customers.
- Finally, a hard copy of the form was survey was posted out on 9th November 2018, to the remaining customers, along with a prepaid envelope to return it in. This accounts for 72 of the responses received.

When the survey closed, 147 responses had been received in total, resulting in a 31% return rate. This is a significant improvement on the 2016/17 response rate, which was 28% (from 132 surveys).

The margin of error for this survey was +/- 6.7%\* at 95% Confidence level.

\* This means we can say with 95% confidence that there is a margin of error of +/- 6.7%. This means that if 50% of respondents answered 'Yes' to a 'Yes' or 'No' question, we know with 95% confidence that between 43.3% and 56.7% of all customers would have given the same response, including those who did not take part in the survey.

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### Direction of Travel (Core Questions)

The graphs below are to demonstrate the performance of the Core Questions from the first PCHA tenant survey, which was first undertaken by Sovini in 2012/13, to present.

#### 2018/19 performance at a glance:



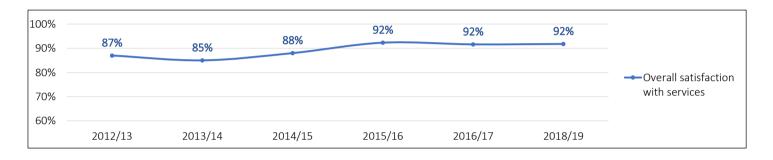
**6 increases in satisfaction when compared to the previous year.** This includes satisfaction with the quality of your home, which **has** increased from 81% in 2016/17 to **88% in 2018/19**. Also, value for money for rent has increased 8% since the last survey (from 78% to **86%**).

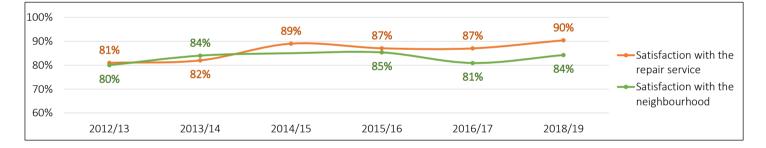


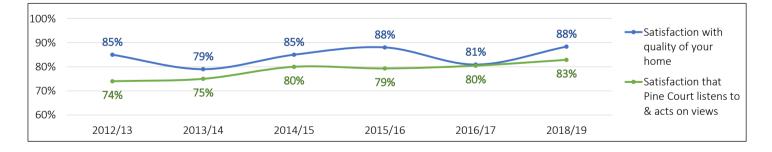
1 question has maintained the same level of satisfaction as the previous year. This is overall satisfaction with services, which has remained at 92% for the third year running.

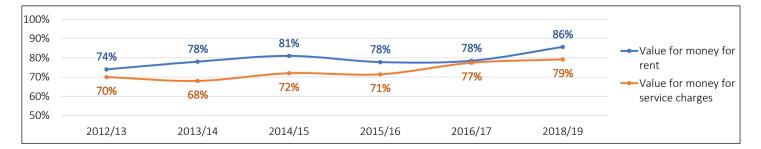


None of the core questions have a lower score when compared to the previous year.









### Comparison of Satisfaction

As mentioned in the introduction to this report, this survey was initially sent out to Pine Court customers with e-mail addresses, to complete online. This was then followed by the traditional paper copy, which could be completed with the assistance of staff, or sent back by tenants through the post. The reason for this change of approach was to open the survey up to an increased number of customers, giving them more ways to participate than ever before.

As this is a change of approach when compared to the previous STAR Surveys, this page provides a breakdown of the satisfaction by the type of response, to look at the results of the core questions in more detail.

Along with foregrounding the differences in satisfaction between survey types, the graphs also include the top quartile benchmarking figures from 2017/18, which are provided for further comparison.



### Priorities & Comments

This section looks at any themes which have emerged from customer feedback for the main service areas, and what tenants have specified as their top priorities.

#### **Top 5 Customer Priorities:**

1. Listening to residents' views and acting upon them (48%).

- 2. Keeping residents informed (48%).
- 3. Repairs and maintenance (42%).
- 4. The overall quality of your home (39%).
- 5. Value for money for your rent and service charges (27%).

#### How satisfied or dissatisfied are you with your neighbourhood as a place to live?

**84%** of respondents said that they were satisfied with the neighbourhood, which is an increase from the 2016/17 STAR Survey (when satisfaction was at 81%). Any trends highlighted in the comments are listed below:

- Concerns about drug use, and dealers are present in some areas.
- Lack of car parking for residents and their family members mentioned, along with complaints that spaces are taken by other vehicles.
- Rubbish was identified as a problem by many, which makes the local area look unkempt. This can be from tenants, who do not tidy up after themselves, or rubbish strewn on streets.
- Student accommodation identified as a problem by three of the respondents, due to noise and examples of poor behaviour.
- Dogs were mentioned as a problem.
- Communal area in Harmony Way was identified as a problem by one respondent.
- One customer was very positive about their local area, saying that people are 'caring and look out for each other'.

#### How satisfied or dissatisfied are you with the way Pine Court deals with repairs and maintenance?

Satisfaction has increased from 87% in 2016/17 to 90% in 2018/19. Some respondents provided feedback on the service they had received:

- Examples given of work being booked in, but the original appointment was not attended by workers.
- Some issues regarding communication with tenants, particularly about length of time it takes to get a response when questions are asked, and not being told if the job has been rescheduled.
- Some work has not been completed, or took too long to finalise.
- One customer was unhappy because they have been turned down for investment work, another said they have been waiting for some time and the kitchen in their property is not fit for purpose.
- Cleaning highlighted as an issue for some of the respondents (both interior and exterior).
- A couple of customers were very positive, and said that problems are dealt with straight away in their experience.

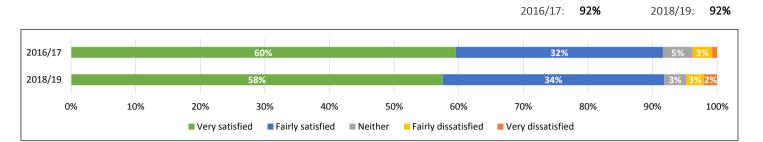
### In the past year when you have contacted Pine Court with a query or problem, how satisfied were you with the customer service you received?

Satisfaction with this question has decreased slightly; from 86% in 2016/17 to 83% in 2018/19. Customer comments are summarised below:

- Time taken to provide a response was critiqued.
- A couple of respondents felt they were not taken seriously when reporting problems. The first was regarding a recent complaint, and the second said it was when they were informing the organisation of issues in their local area.
- Suggestion given to ensure that tenants are listened to, and involve them in meetings.
- One tenant felt that the advice they were given was not reliable.

### Section A: Information About Services & Neighbourhoods

#### A1. Taking everything into account, how satisfied or dissatisfied are you with the service provided by Pine Court?



	T	otal	2018 %	2016 %
Very satisfied		84	58%	60%
Fairly satisfied		50	34%	32%
Neither		5	3%	5%
Fairly dissatisfied		4	3%	3%
Very dissatisfied		3	2%	1%

Please Note: Top Quartile satisfaction for question A1 in 2017/18 was 92.6%.

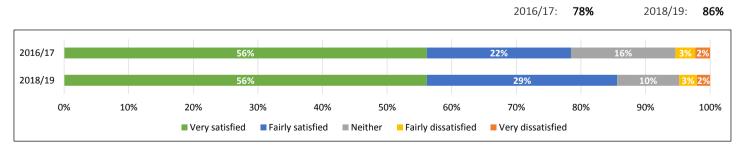
#### A2. How satisfied or dissatisfied are you with the overall quality of your home?

								2016/17:	81%	2018/1	19: <b>88%</b>
2016/17			500/							4.40/	<b>a</b> a( <b>a</b> a)
2016/17			50%				31%			14%	4% 2%
2018/19			53%					36%		6%	5%
0%	%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%
			Very satisfied	Fairly satis	sfied Neithe	er 🗧 Fairly d	issatisfied	Very dissatisfied	Ł		

	Total	2018 %	2016 %
Very satisfied	77	53%	50%
Fairly satisfied	52	36%	31%
Neither	9	6%	14%
Fairly dissatisfied	7	5%	4%
Very dissatisfied	1	1%	2%

Please Note: Top Quartile satisfaction for question A2 in 2017/18 was 89.9%.

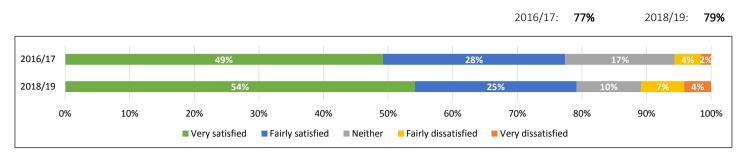
#### A3. How satisfied or dissatisfied are you that your rent provides value for money?



	Total	2018 %	2016 %
Very satisfied	82	56%	56%
Fairly satisfied	43	29%	22%
Neither	14	10%	16%
Fairly dissatisfied	4	3%	3%
Very dissatisfied	3	2%	2%
			1

Please Note: Top Quartile satisfaction for question A3 in 2017/18 was 87.9%.

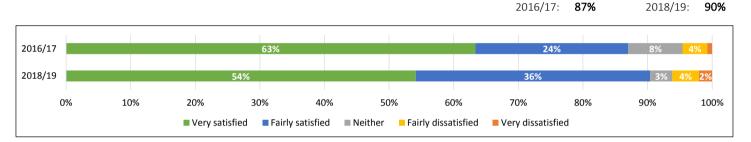
#### A4. How satisfied or dissatisfied are you that your service charges provide value for money?



	Total	2018 %	2016 %
Very satisfied	65	54%	49%
Fairly satisfied	30	25%	28%
Neither	12	10%	17%
Fairly dissatisfied	8	7%	4%
Very dissatisfied	5	4%	2%
			,

Please Note: Top Quartile satisfaction for question A4 in 2017/18 was 78.5%.

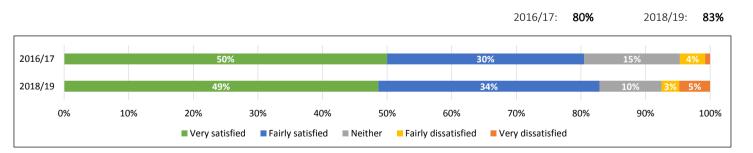
#### A5. Generally, how satisfied or dissatisfied are you with the way Pine Court deals with repairs and maintenance?



	Total	2018 %	2016 %
Very satisfied	79	54%	63%
Fairly satisfied	53	36%	24%
Neither	5	3%	8%
Fairly dissatisfied	6	4%	4%
Very dissatisfied	3	2%	1%

Please Note: Top Quartile satisfaction for question A5 in 2017/18 was 85.7%.

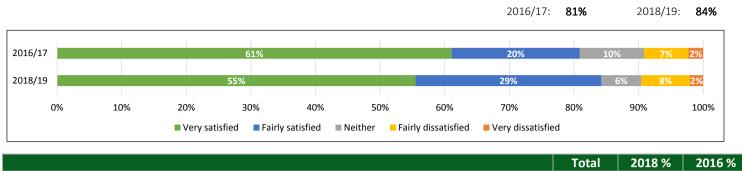
#### A6. How satisfied or dissatisfied are you that Pine Court listens to your views and acts upon them?



	Total	2018 %	2016 %
Very satisfied	71	49%	50%
Fairly satisfied	50	34%	30%
Neither	14	10%	15%
Fairly dissatisfied	4	3%	4%
Very dissatisfied	7	5%	1%

Please Note: Top Quartile satisfaction for question A6 in 2017/18 was 80.6%.

#### A7. How satisfied or dissatisfied are you with your neighbourhood as a place to live?

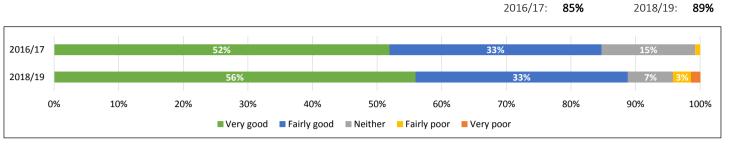


Very satisfied	81	55%	61%
Fairly satisfied	42	29%	20%
Neither	9	6%	10%
Fairly dissatisfied	11	8%	7%
Very dissatisfied	3	2%	2%
			1

Please Note: Top Quartile satisfaction for question A7 in 2017/18 was 89.4%.

### Section B: Services

### B1. How good or poor do you feel Pine Court is at keeping you informed about things that might affect you as a resident?





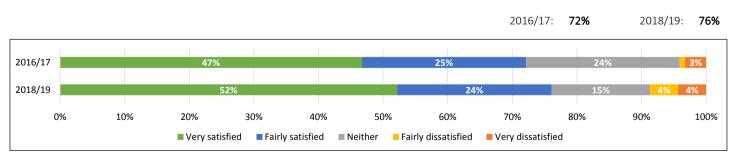
#### B2. How likely would you be to recommend Pine Court to family or friends?

									2016/17:	89%	2018/19:	90%
2016/17				6	53%				27%		7%	4%
2018/19					67%					23%	7%	
09	%	10%	20%	309	% 40	9% 50	9% 60	)% 7	'0%	80%	90%	100%
				Very likely	y 📕 Fairly like	ely Neither	Fairly unlike	ely 📕 Very ur	nlikely			

	Total	2018 %	2016 %
Very likely	95	67%	63%
Fairly likely	32	23%	27%
Neither	10	7%	7%
Fairly unlikely	2	1%	4%
Very unlikely	2	1%	0%

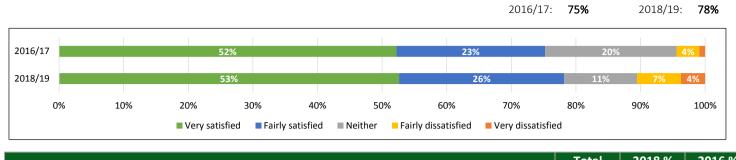
#### B3. How satisfied or dissatisfied are you with the way Pine Court deals with the following...?

#### B3a. Anti-social behaviour



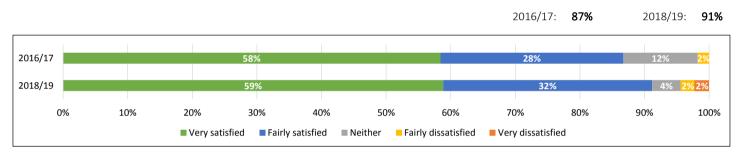
	Total	2018 %	2016 %
Very satisfied	72	52%	47%
Fairly satisfied	33	24%	25%
Neither	21	15%	24%
Fairly dissatisfied	6	4%	1%
Very dissatisfied	6	4%	3%

#### **B3b.** Complaints



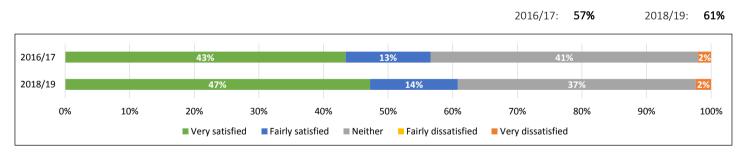
	lotal	2018 %	2016 %
Very satisfied	70	53%	52%
Fairly satisfied	34	26%	23%
Neither	15	11%	20%
Fairly dissatisfied	9	7%	4%
Very dissatisfied	5	4%	1%
			1

#### **B3c. Your enquires generally**



	Total	2018 %	2016 %
Very satisfied	80	59%	58%
Fairly satisfied	44	32%	28%
Neither	6	4%	12%
Fairly dissatisfied	3	2%	2%
Very dissatisfied	3	2%	0%

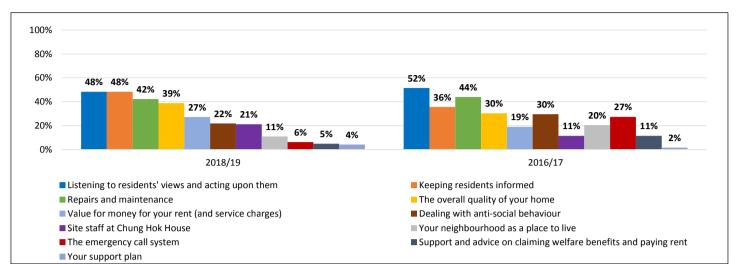
#### B3d. Moving or swapping your home (transfers and exchanges)



	Total	2018 %	2016 %
Very satisfied	59	47%	43%
Fairly satisfied	17	14%	13%
Neither	46	37%	41%
Fairly dissatisfied	0	0%	0%
Very dissatisfied	3	2%	2%

### Section C: Service Priorities

#### C1. Which of the following services would you consider to be priorities?

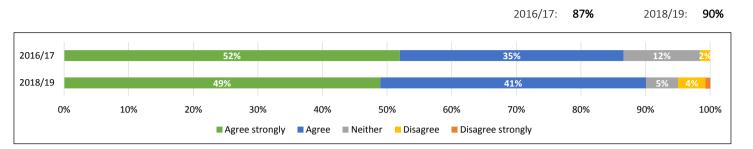


	2018 %	2016 %	Trend
Listening to residents' views and acting upon them	48%	52%	₽
Keeping residents informed	48%	36%	1
Repairs and maintenance	42%	44%	₽
The overall quality of your home	39%	30%	1
Value for money for your rent (and service charges)	27%	19%	1
Dealing with anti-social behaviour	22%	30%	₽
Site staff at Chung Hok House	21%	11%	1
Your neighbourhood as a place to live	11%	20%	₽
The emergency call system	6%	27%	₽
Support and advice on claiming welfare benefits and paying rent	5%	11%	₽
Your support plan	4%	2%	1

### Section D: Perceptions

#### D1. To what extent do you agree or disagree with the following ...?

#### D1a. Pine Court provides an effective and efficient service



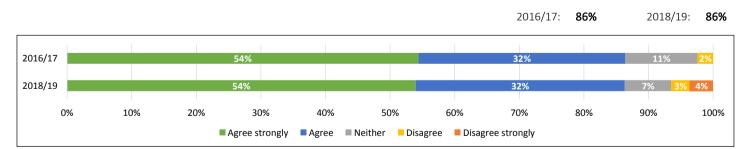
	Total	2018 %	2016 %
Agree strongly	69	49%	52%
Agree	58	41%	35%
Neither	7	5%	12%
Disagree	6	4%	2%
Disagree strongly	1	1%	0%

#### D1b. Pine Court is providing the service I expect from my landlord

							2016/1	7: <b>89%</b>	2018/19	9: <b>91%</b>
2016/17		5	52%				37%		6%	3% 2%
2018/19		50	%				40%		3%	5%
0%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%
			Agree strongly	Agree	Neither 📒 Disa	gree 📕 Disag	ree strongly			

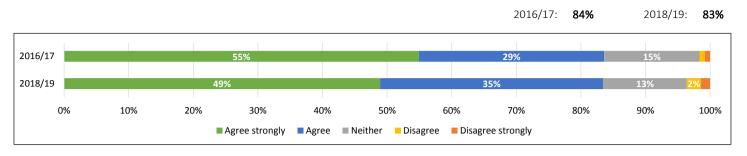
	Total	2018 %	2016 %
Agree strongly	70	50%	52%
Agree	56	40%	37%
Neither	4	3%	6%
Disagree	7	5%	3%
Disagree strongly	2	1%	2%

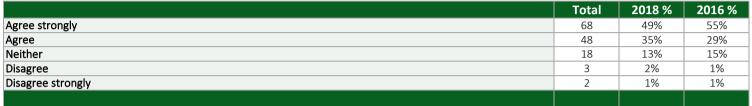
#### D1c. Pine Court treats its residents fairly



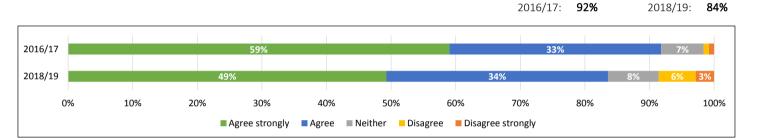
	Total	2018 %	2016 %
Agree strongly	75	54%	54%
Agree	45	32%	32%
Neither	10	7%	11%
Disagree	4	3%	2%
Disagree strongly	5	4%	0%

#### D1d. Pine Court has a good reputation in my area



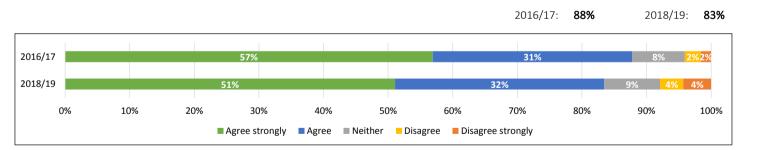


#### D1e. Pine Court has friendly and approachable staff



	Total	2018 %	2016 %
Agree strongly	69	49%	59%
Agree	48	34%	33%
Neither	11	8%	7%
Disagree	8	6%	1%
Disagree strongly	4	3%	1%

#### D1f. I trust Pine Court

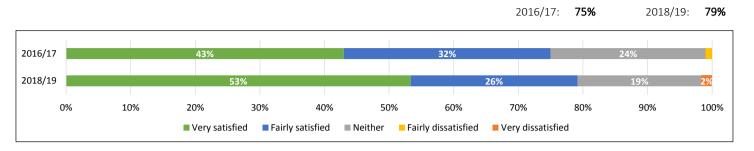


	Total	2018 %	2016 %
Agree strongly	71	51%	57%
Agree	45	32%	31%
Neither	12	9%	8%
Disagree	5	4%	2%
Disagree strongly	6	4%	2%

### Section E: Advice and Support

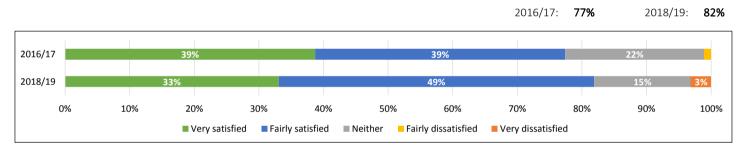
E1. Thinking about your rent and income, how satisfied or dissatisfied are you with the advice and support you receive from Pine Court with the following...?

#### E1a. Claiming housing benefit and other welfare benefits



	Total	2018 %	2016 %
Very satisfied	64	53%	43%
Fairly satisfied	31	26%	32%
Neither	23	19%	24%
Fairly dissatisfied	0	0%	1%
Very dissatisfied	2	2%	0%

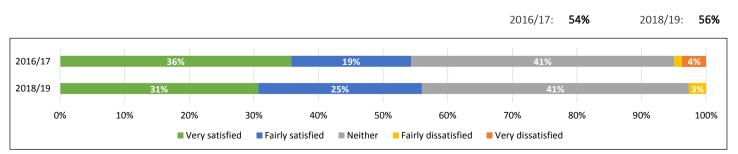
#### E1b. Paying rent and service charges



	Total	2018 %	2016 %
Very satisfied	42	33%	39%
Fairly satisfied	62	49%	39%
Neither	19	15%	22%
Fairly dissatisfied	0	0%	1%
Very dissatisfied	4	3%	0%

### E2. How satisfied or dissatisfied are you with the advice and support you receive from Pine Court with the following...?

#### E2a. Moving home



	Total	2018 %	2016 %
Very satisfied	23	31%	36%
Fairly satisfied	19	25%	19%
Neither	31	41%	41%
Fairly dissatisfied	2	3%	1%
Very dissatisfied	0	0%	4%

#### E2b. Support for new tenants

							2016/1	7: <b>64%</b>	2018/1	9: <b>66%</b>
2016/17		33%			31%			36%		
2018/19		34%			32%			30%		3%
0%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%
		Very sati	sfied Fairl	satisfied	Neither 🗧 Fai	rly dissatisfied	Very dissatis	sfied		

	Total	2018 %	2016 %
Very satisfied	26	34%	33%
Fairly satisfied	24	32%	31%
Neither	23	30%	36%
Fairly dissatisfied	1	1%	0%
Very dissatisfied	2	3%	0%
			1

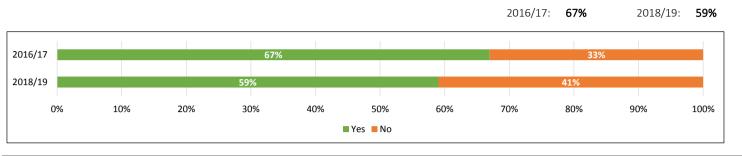
#### E2c. Support for vulnerable tenants

2016/17: **67%** 2018/19: **59%** 2016/17 2% 29% 2018/19 24% 3% 37% 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100% ■ Very satisfied ■ Fairly satisfied ■ Neither Fairly dissatisfied Very dissatisfied

	Total	2018 %	2016 %
Very satisfied	27	36%	38%
Fairly satisfied	18	24%	29%
Neither	28	37%	29%
Fairly dissatisfied	1	1%	1%
Very dissatisfied	2	3%	2%

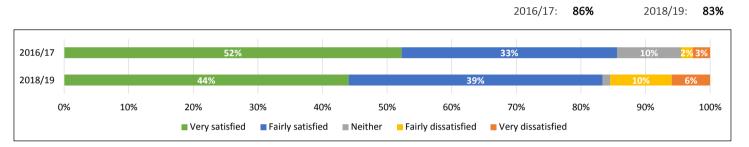
### Section F: Contact & Communication

### F1. Have you contacted Pine Court in the last 12 months with a query other than to pay your rent or service charges?



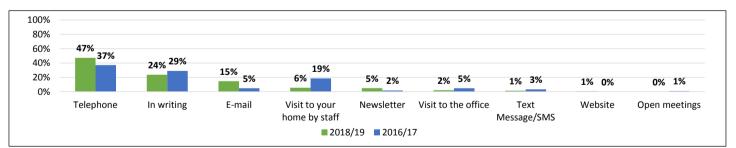
	Total	2018 %	2016 %
Yes (You will be taken to F2)	85	59%	67%
No (You will be taken to F3)	59	41%	33%

## F2. In the past year when you have contacted Pine Court with a query or problem, other than rent or service charges, how satisfied were you with the customer service you received?



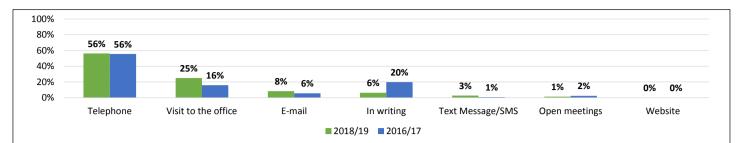
	Total	2018 %	2016 %
Very satisfied	37	44%	52%
Fairly satisfied	33	39%	33%
Neither	1	1%	10%
Fairly dissatisfied	8	10%	2%
Very dissatisfied	5	6%	3%

#### F3. Which of the following methods of being kept informed by Pine Court would you prefer to use?



	Total	2018 %	2016 %
Telephone	68	47%	37%
In writing	34	24%	29%
E-mail	21	15%	5%
Visit to your home by staff	8	6%	19%
Newsletter	7	5%	2%
Visit to the office	3	2%	5%
Text Message/SMS	2	1%	3%
Website	1	1%	0%
Open meetings	0	0%	1%

#### F4. Which of the following methods of getting in touch with Pine Court would you prefer to use?



Visit to the office	36	25%	16%
E-mail	12	8%	6%
In writing	9	6%	20%
Text Message/SMS	4	3%	1%
Open meetings Website	2	1%	2%
Website	0	0%	0%

#### F5. Do you have regular access to the internet?

Telephone

2018/19: **52%** 

2018 %

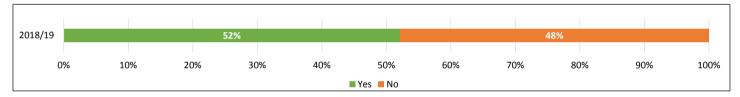
56%

Total

81

2016 %

56%



	Total	2018 %
Yes	74	52%
No	68	48%

#### F6. If 'Yes', please tell us which device(s) do you use to access the internet? (All that apply)

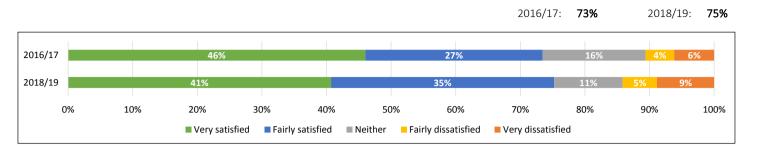
	Total	2018 %
Smart phone	55	37%
Laptop computer	29	20%
Tablet	20	14%
Desktop computer	13	9%
Your TV	8	5%
Other	2	1%

### F7. In order to improve the quality, and range of services we offer online, we would be grateful if you could tell us how confident you would feel carrying out the following activities...?

	Total Confident	Total	2018 %
Finding out information, or researching something online	59	71	83%
Sending an email	58	73	79%
Making a booking, or setting up an appointment online	52	69	75%
Buying something from an online shop	51	70	73%
Setting up an account with a service provider (e.g. gas, electric, council tax, water, TV Licence)	50	69	72%
Managing your finances online (e.g. internet banking)	48	69	70%
Using social media (e.g. Facebook, Twitter, Instagram)	47	70	67%
Paying a bill online	47	70	67%
Uploading a photo on social media	44	69	64%

### Section G: Estate Services

#### G1. How satisfied or dissatisfied are you with the grounds maintenance, such as grass cutting, in your area?



	Total	2018 %	2016 %
Very satisfied	46	41%	46%
Fairly satisfied	39	35%	27%
Neither	12	11%	16%
Fairly dissatisfied	6	5%	4%
Very dissatisfied	10	9%	6%

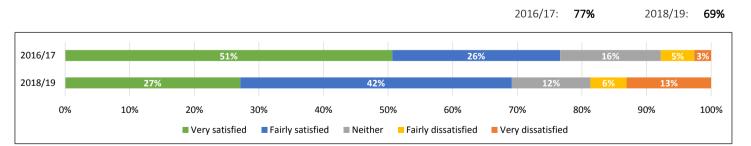
#### G2. How satisfied or dissatisfied are you with the following ...?

#### 2016/17: 73% 2018/19: 77% 2016/17 2% 23% 2018/19 25% 10% 20% 60% 70% 0% 30% 40% 50% 80% 90% 100% ■ Very satisfied ■ Fairly satisfied ■ Neither ■ Fairly dissatisfied ■ Very dissatisfied

	Total	2018 %	2016 %
Very satisfied	54	53%	50%
Fairly satisfied	25	25%	23%
Neither	14	14%	21%
Fairly dissatisfied	4	4%	4%
Very dissatisfied	5	5%	2%

#### G2b. External communal areas

G2a. Internal communal areas



	Total	2018 %	2016 %
Very satisfied	29	27%	51%
Fairly satisfied	45	42%	26%
Neither	13	12%	16%
Fairly dissatisfied	6	6%	5%
Very dissatisfied	14	13%	3%