

# Privacy Notice – Next of Kin Details

This section will detail what personal information Pine Court Housing Association (PCHA), collect about you and use if one of our tenants from our Independent Living Schemes nominates you as next of kin.

## What personal data will we collect?

Personal data, or personal information, means any information about a living individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We may collect, use, store and transfer different kinds of personal data to our telecare (including lifeline equipment and any peripherals e.g. falls detectors, door sensors, sensory aids etc.), response service, about you which we have grouped together as follows:

“**Identity Data**” includes first name, maiden name, last name, username or similar identifier, title and date of birth.

“**Contact Data**” includes correspondence address, email address and telephone numbers.

## What will we use your personal data for?

We will use your personal data to contact you in case of emergency.

## Legal Justification

PCHA process next of kin details for the purpose of legitimate interests. It is in the legitimate interests of the tenant concerned and the data subject (next of kin) to contact them if an emergency situation arises.

## Retention

The retention of Next of Kin Details will be kept in line with the tenancy file retention of 6 years after the end of tenancy.

To view the full version of the PCHA Privacy Notice please visit

[Pine Court Housing Association Privacy Notice.](#)